

# Business Profile

**2007**  
**ANNUAL REPORT**

Community Services Department  
Development Services Branch  
222 - 3<sup>rd</sup> Avenue North  
Saskatoon, SK S7K 0J5  
Tel: (306) 975-7710  
Fax: (306) 975-7712

Email: [business.license@saskatoon.ca](mailto:business.license@saskatoon.ca)

A PDF version of this publication is available online at [www.saskatoon.ca/go/businesslicense](http://www.saskatoon.ca/go/businesslicense).

If you would like us to email it to you, contact [business.license@saskatoon.ca](mailto:business.license@saskatoon.ca).

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City of  
**Saskatoon**

Annual Report of Business Information for the City of Saskatoon



New Stonegate commercial development.

## Business License Program

The City of Saskatoon Business License Program, Community Services Department, licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses and all businesses operating from commercial and industrial locations.

The Business License Program processed 7,939 new business applications and license renewals in 2007. All data

contained in this publication was obtained by the City of Saskatoon through the Business License Program.

The *Business Profile Annual Report* provides a summary of business activity in Saskatoon, including information on the following:

- new businesses
- commercial/industrial businesses
- home based businesses

## North American Industrial Classification System (NAICS): Canada 2007

NAICS is a comprehensive system of categorizing businesses developed by the statistical agencies of Canada (Statistics Canada), the United States, and Mexico, to provide a common reporting standard for economic activity across North America. Its hierarchical structure consists of 20 Sectors, 102 Sub-Sectors, 324 Industry Groups, 718 Industries, and 928 National Industries. All licensed businesses have been assigned a NAICS National Industry code based on their primary business type or activity.

The bulk of the reporting in this document involves groupings of the 20 sectors. While many of the sector titles are self-

explanatory, we have provided further clarification for the following sectors:

- **Professional, Scientific, and Technical Services** The main components include accounting, architecture, engineering, law, scientific, research, and related services.
- **Business, Building, and Other Support Services** This is a grouping of two sectors engaged in activities that support the day-to-day operations of other organizations, such as administration, travel, security, cleaning, and waste management.

*continued on page 3 . . .*

Top three industries in the Construction sector in 2007:

- Residential Building Construction (345)
- Plumbing, Heating & Air-Conditioning Contractors (152)
- Electrical Contractors & Other Wiring Installation (80)

In 2008, we will publish the *Employment Profile*, which will present employment information for all non-profit and government agencies operating in Saskatoon. It will provide a comprehensive view of employment, including a breakdown of employees by area and business sector.

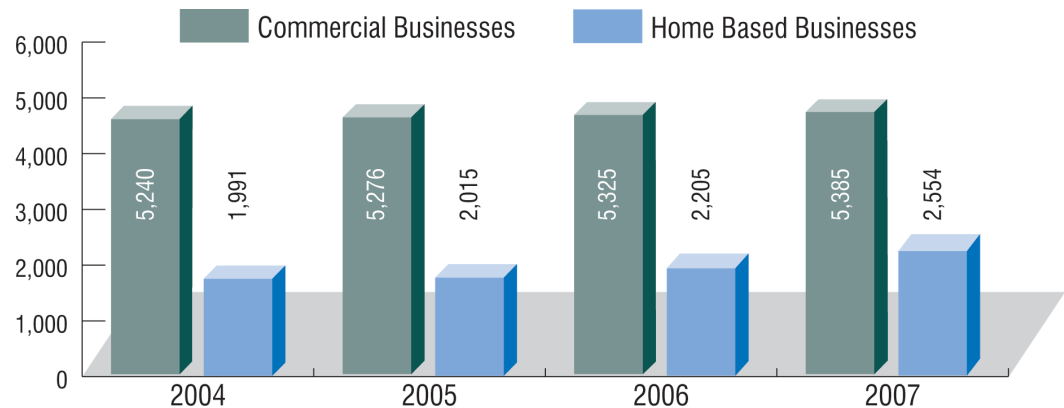
## Total Licensed Businesses

The Business License Program requires all businesses to obtain a license prior to starting operations. In 2007, there were 7,939 businesses licensed by the Business License Program in Saskatoon. Table 1 shows the number of home based and commercial/industrial businesses licensed from 2004 to 2007.

Figure 1 illustrates the overall business growth in Saskatoon. The total number of businesses has increased by 5% since 2006. The number of home based businesses has grown by 16%, while the number of commercial businesses has grown by 1%.

**Table 1: Total Licensed Businesses, 2004–2007**

	2004	2005	2006	2007
Home Based	1,991	2,015	2,205	2,554
Commercial/Industrial	5,240	5,276	5,325	5,385
<b>Total</b>	<b>7,231</b>	<b>7,291</b>	<b>7,530</b>	<b>7,939</b>



**Figure 1: Total Licensed Businesses, 2004–2007**

Saskatoon's total licensed businesses can be divided into two major sectors: (1) goods and (2) services. Table 2 provides a breakdown of all licensed businesses in Saskatoon by goods-producing and services-producing sectors as well as by NAICS sectors for the years 2004 to 2007.

**Table 2: Total Licensed Businesses by NAICS Sector, 2004-2007**

	2004	2005	2006	2007
<b>Goods-Producing Sector</b>	<b>1,225</b>	<b>1,231</b>	<b>1,290</b>	<b>1,520</b>
Agriculture, Forestry & Fishing	9	9	10	14
Mining, Oil & Gas Extraction	12	15	21	18
Construction	742	740	803	1,026
Manufacturing	462	467	456	462
<b>Services-Producing Sector</b>	<b>6,006</b>	<b>6,060</b>	<b>6,240</b>	<b>6,419</b>
Trade (Wholesale & Retail)	1,897	1,877	1,877	1,898
Transportation & Warehousing	203	218	237	243
Finance, Insurance, Real Estate & Leasing	446	469	471	483
Professional, Scientific & Technical Services	822	843	898	960
Business, Building & Other Support Services	452	453	466	505
Educational Services	135	140	154	164
Health Care & Social Assistance	365	373	392	396
Information, Culture & Recreation	256	262	260	264
Accommodation & Food Services	547	540	537	540
Other Services	883	885	948	966
<b>All Sectors</b>	<b>7,231</b>	<b>7,291</b>	<b>7,530</b>	<b>7,939</b>

**North American Industrial Classification System (NAICS)**

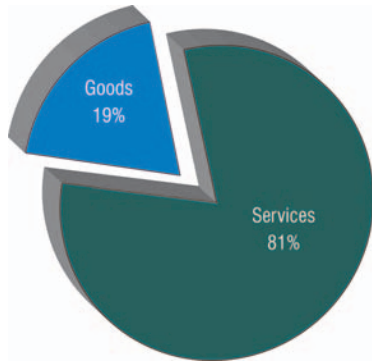
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- **Other Services** This sector is engaged in repairing or performing maintenance on motor vehicles, machinery, equipment, and other products; and providing personal care, funeral, laundry, and other services (such as pet care and photo finishing) to individuals.

For more information on NAICS, visit the Statistics Canada website:

www.statcan.ca

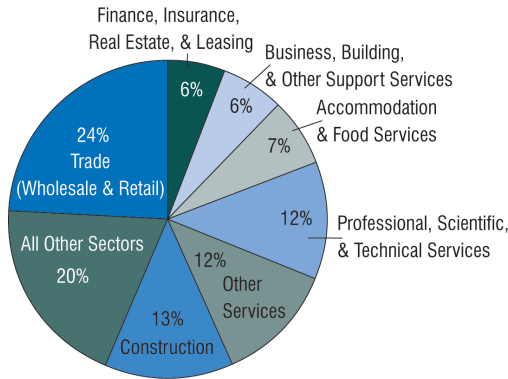
Or email infostats@statcan.ca.



**Figure 2: Licensed Businesses by Goods- and Services-Producing Sectors, 2007**

As shown in Figure 2, Saskatoon’s economy is primarily made up of services-producing businesses. The Trade sector, which accounts for 24% of all licensed businesses, had the greatest number of businesses in 2007. The Construction sector moved into second place, accounting for 13% of all licensed businesses. In previous years, Construction has ranked fourth among the top sectors in Saskatoon.

The top seven sectors make up 80% of the total number of licensed businesses in Saskatoon. Figure 3 provides a breakdown of these top seven. The remaining seven sectors are combined in the “All Other Sectors” category.



**Figure 3: Total Licensed Businesses by Major Sector, 2007**

Top three industry groups in the Trade sector in 2007:

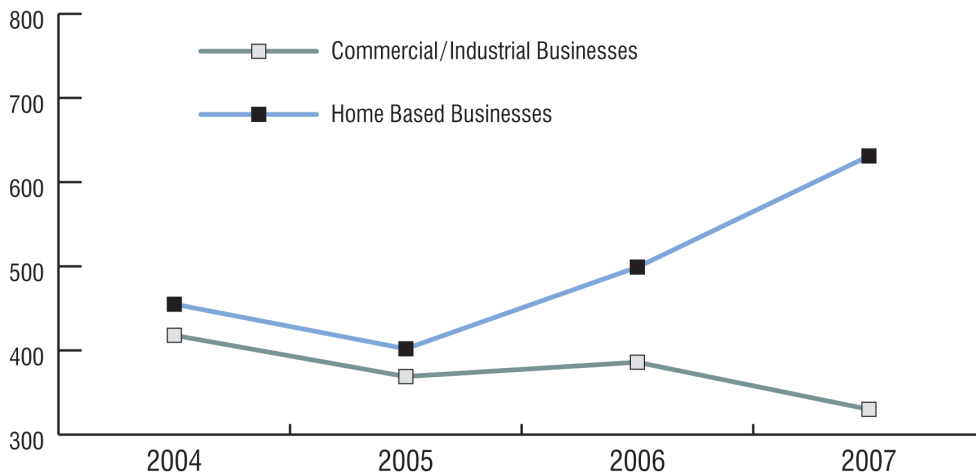
- Clothing Stores (197)
- Health & Personal Care Stores (116)
- Automobile Dealers (100)

**New Businesses**

The City of Saskatoon Business License Program issued 961 new business licenses in 2007. Table 3 summarizes the number of new business licenses issued for the years 2004 to 2007. As shown in Figure 4, the number of new home based businesses continues to exceed the number of new commercial/industrial businesses. Tables 4 and 5 (on page 4) list the top ten business starts by NAICS industry group for 2007.

**Table 3: New Licensed Businesses, 2004–2007**

	2004	2005	2006	2007
Home Based	455	402	499	631
Commercial/Industrial	418	369	386	330
<b>Total</b>	<b>873</b>	<b>771</b>	<b>885</b>	<b>961</b>



**Figure 4: New Licensed Businesses, 2004–2007**

On the Business License Program webpage ([www.saskatoon.ca/go/businesslicense](http://www.saskatoon.ca/go/businesslicense)), you will find information about the following:

- BizPal
- *Business Start-Up Guide & Checklist*
- Business license brochures
- *Business Profile* newsletters & annual reports
- The Enterprise Zone
- Business statistics

Saskatoon has had an average of 856 new licensed businesses per year for the past five years.

Top three industries in the Accommodation & Food Services sector in 2007:

- Limited-Service Eating Places (247)
- Full-Service Restaurants (181)
- Food Service Contractors (27)

**Table 4: Top 10 New Commercial/Industrial Businesses, 2007\***

Rank	Industry Group
1.	Clothing Stores (20)
2.	Limited-Service Eating Places (20)
3.	Personal Care Services (18)
4.	Full-Service Restaurants (12)
5.	Other Personal Services (12)
6.	Automobile Dealers (8)
7.	Computer Systems Design & Related Services (8)
8.	Health & Personal Care Stores (8)
9.	Management, Scientific & Technical Consulting Services (8)
10.	Residential Building Construction (8)

\* The number of new businesses is shown in brackets after the industry group.

**Table 5: Top 10 New Home Based Businesses, 2007\***

Rank	Industry Group
1.	Residential Building Construction (119)
2.	Services To Buildings & Dwellings (57)
3.	Foundation, Structure & Building Exterior Contractors (42)
4.	Personal Care Services (42)
5.	Building Finishing Contractors (39)
6.	Management, Scientific & Technical Consulting Services (35)
7.	Building Equipment Contractors (26)
8.	Other Professional, Scientific & Technical Services (21)
9.	Computer System Design & Related Services (20)
10.	Other Specialty Trade Contractors (16)

\* The number of new businesses is shown in brackets after the industry group.

## Commercial/Industrial Businesses

In 2007, Saskatoon had a total of 5,385 licensed commercial/industrial businesses, which account for 68% of all businesses. Table 6 provides a breakdown of businesses by NAICS sector for the years 2004 to 2007. The data indicates that this distribution has been consistent over the past several years. The Trade and Other Services sectors continue to be the most prevalent.

**Table 6: Total Commercial/Industrial Businesses by NAICS Sector, 2004–2007**

	2004	2005	2006	2007
<b>Goods-Producing Sector</b>	<b>656</b>	<b>675</b>	<b>678</b>	<b>709</b>
Agriculture, Forestry & Fishing	4	4	4	7
Mining, Oil & Gas Extraction	12	15	19	18
Construction	260	270	277	298
Manufacturing	380	386	378	386
<b>Services-Producing Sector</b>	<b>4,584</b>	<b>4,601</b>	<b>4,647</b>	<b>4,676</b>
Trade (Wholesale & Retail)	1,736	1,711	1,702	1,729
Transportation & Warehousing	156	165	173	172
Finance, Insurance, Real Estate & Leasing	399	425	432	433
Professional, Scientific & Technical Services	414	420	447	457
Business, Building & Other Support Services	156	151	158	160
Educational Services	72	69	76	75
Health Care & Social Assistance	315	323	329	326
Information, Culture & Recreation	143	151	141	138
Accommodation & Food Services	537	531	526	530
Other Services	656	655	663	656
<b>All Sectors</b>	<b>5,240</b>	<b>5,276</b>	<b>5,325</b>	<b>5,385</b>

A more detailed breakdown of the total number of commercial/industrial businesses by NAICS sub-sector can be found in Appendix 1 on page 8.

The Business License Program issued 330 new commercial/industrial business licenses in 2007, which represented 34% of all new business licenses. Table 7 represents the number of approved new commercial/industrial business license applications by NAICS sector for 2004 to 2007. The Trade sector had the greatest number of new licenses issued, accounting for 31% of all new commercial/industrial businesses.



**Table 7: New Commercial/Industrial Businesses by NAICS Sector, 2004–2007**

	2004	2005	2006	2007
<b>Goods-Producing Sector</b>	<b>36</b>	<b>36</b>	<b>38</b>	<b>43</b>
Agriculture, Forestry & Fishing	0	1	1	1
Mining, Oil & Gas Extraction	3	3	4	1
Construction	14	16	17	24
Manufacturing	19	16	16	17
<b>Services-Producing Sector</b>	<b>382</b>	<b>333</b>	<b>348</b>	<b>287</b>
Trade (Wholesale & Retail)	141	110	117	101
Transportation & Warehousing	16	14	13	9
Finance, Insurance, Real Estate & Leasing	25	28	26	25
Professional, Scientific & Technical Services	33	30	46	37
Business, Building & Other Support Services	15	18	17	12
Educational Services	8	5	9	3
Health Care & Social Assistance	23	21	16	11
Information, Culture & Recreation	15	16	3	10
Accommodation & Food Services	43	40	42	39
Other Services	63	51	59	40
<b>All Sectors</b>	<b>418</b>	<b>369</b>	<b>386</b>	<b>330</b>

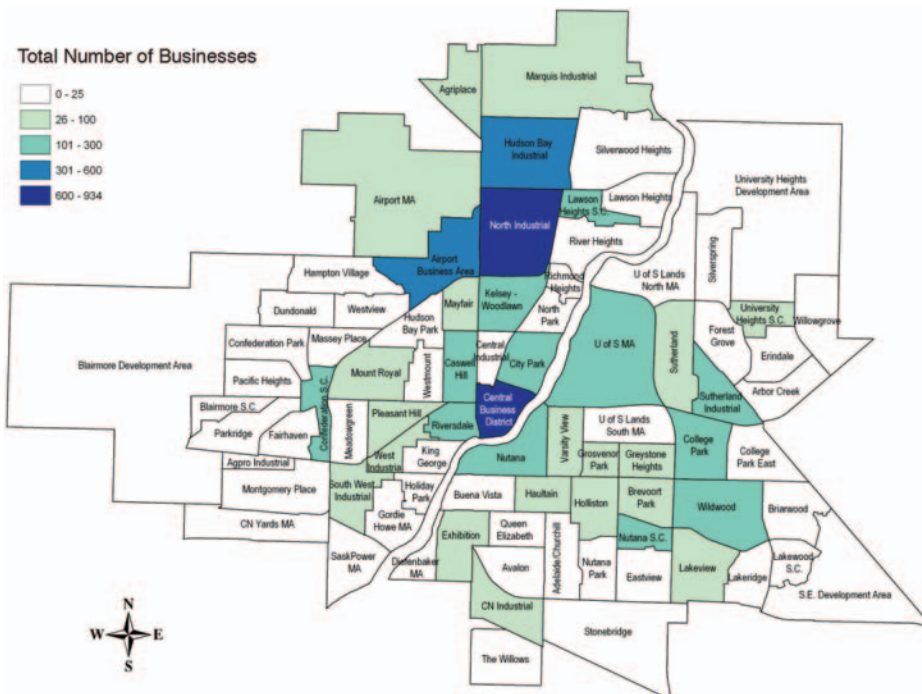
Top three industries in the Other Services sector in 2007:

- Hair Care & Esthetic Services (198)
- Automotive Mechanical & Electrical Repair & Maintenance (83)
- Other Personal Care Services (80)

Figure 5 illustrates the distribution of commercial/ industrial businesses in Saskatoon by neighbourhood. The neighbourhoods with the greatest number of commercial/ industrial businesses were the Central Business District (934), North Industrial (694), Hudson Bay Industrial (492), and Airport Business Area (375).

The top sectors found in the Central Business District were Trade (26%); Professional, Scientific, and Technical Services (14%); and Health Care and Social Assistance (14%). The top sectors found in North Industrial were Trade (38%), Manufacturing (14%), and Other Services (12%). A more detailed breakdown of the number of commercial/ industrial businesses by neighbourhood can be found in Appendix 2 on page 9.

Neighbourhoods experiencing the highest number of new commercial/ industrial businesses in 2007 were the Central Business District (65), North Industrial (35), Hudson Bay Industrial (18), Airport Business Area (14), and Lawson Heights Suburban Centre (13).



**Figure 5: Distribution of Commercial/Industrial Businesses by Neighbourhood, 2007**

Saskatoon’s population on December 31, 2007, was 208,300.

(courtesy of the City Planning Branch)

## Home Based Businesses

In 2007, there was a total of 2,554 licensed home based businesses, which accounted for 32% of the total number of businesses in Saskatoon. This was an increase of 16% from 2006.

Table 8 provides the total number of home based businesses by NAICS sector for the years 2004 to 2007. The data in Table 8 indicates that the Construction and Professional, Scientific, and Technical Services sectors continue to be the most prevalent. A more detailed breakdown of the total number of home based businesses by NAICS sub-sector can be found in Appendix 3 on page 10.

**Table 8: Total Home Based Businesses by NAICS Sector, 2004–2007**

	2004	2005	2006	2007
<b>Goods-Producing Sector</b>	<b>569</b>	<b>556</b>	<b>612</b>	<b>811</b>
Agriculture, Forestry & Fishing	5	5	7	7
Mining, Oil & Gas Extraction	0	0	1	0
Construction	482	470	526	728
Manufacturing	82	81	78	76
<b>Services-Producing Sector</b>	<b>1,422</b>	<b>1,459</b>	<b>1,593</b>	<b>1,743</b>
Trade (Wholesale & Retail)	161	166	175	169
Transportation & Warehousing	47	53	64	71
Finance, Insurance, Real Estate & Leasing	47	44	39	50
Professional, Scientific & Technical Services	408	423	451	503
Business, Building & Other Support Services	296	302	308	345
Educational Services	63	71	78	89
Health Care & Social Assistance	50	50	63	70
Information, Culture & Recreation	113	111	119	126
Accommodation & Food Services	10	9	11	10
Other Services	227	230	285	310
<b>All Sectors</b>	<b>1,991</b>	<b>2,015</b>	<b>2,205</b>	<b>2,554</b>

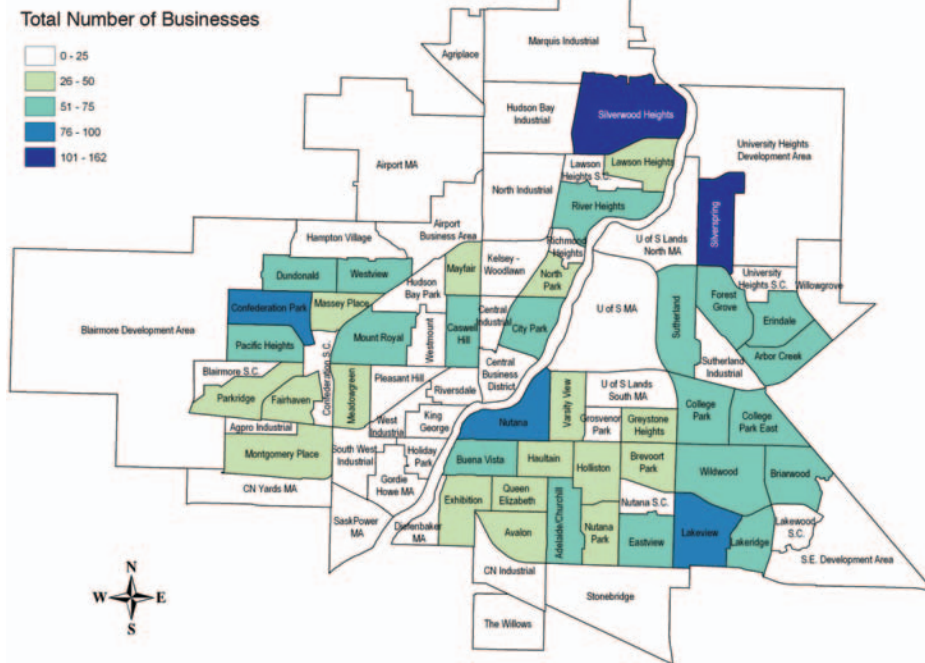
The Business License Program issued 631 new home based business licenses, which accounted for 66% of all new business licenses issued in 2007. Table 9 outlines the number of new home based business license applications by NAICS sector for 2004 to 2007. The Construction sector had the greatest number of new licenses issued, accounting for 39% of all new home based businesses.

**Table 9: New Home Based Businesses by NAICS Sector, 2004–2007**

	2004	2005	2006	2007
<b>Goods-Producing Sector</b>	<b>134</b>	<b>100</b>	<b>149</b>	<b>254</b>
Agriculture, Forestry & Fishing	2	0	0	0
Mining, Oil & Gas Extraction	0	0	3	0
Construction	113	82	132	247
Manufacturing	19	18	14	7
<b>Services-Producing Sector</b>	<b>321</b>	<b>302</b>	<b>350</b>	<b>377</b>
Trade (Wholesale & Retail)	45	37	44	33
Transportation & Warehousing	12	10	16	18
Finance, Insurance, Real Estate & Leasing	12	6	5	12
Professional, Scientific & Technical Services	83	77	87	112
Business, Building & Other Support Services	65	66	54	81
Educational Services	17	16	15	18
Health Care & Social Assistance	10	14	20	14
Information, Culture & Recreation	30	23	27	18
Accommodation & Food Services	2	0	3	3
Other Services	45	53	79	68
<b>All Sectors</b>	<b>455</b>	<b>402</b>	<b>499</b>	<b>631</b>

Top three home based industries in the Construction sector in 2007:

- Residential Building Construction (284)
- Plumbing, Heating & Air-Conditioning Contractors (96)
- Electrical Contractors & Other Wiring Installation (54)



**Figure 6: Number of Licensed Home Based Businesses by Neighbourhood, 2007**

Figure 6 illustrates the number of licensed home based businesses by neighbourhood. The neighbourhoods with the greatest number of home based businesses were Silverwood Heights (162), Silverspring (103), Lakeview (83), Confederation Park (79), and Nutana (79).

Neighbourhoods experiencing the highest number of new home based business applications in 2007 were Silverwood Heights (29), Confederation Park (28), College Park (23), Lakeview (22), and Sutherland (20).

The top sectors found in Silverwood Heights were Construction (27%); Professional, Scientific, and Technical Services (23%); and Other Services (13%). The top sectors found in Silverspring were Construction (31%); Professional, Scientific, and Technical Services (21%); and Other Services (14%). A more detailed breakdown of the number of home based businesses by neighbourhood can be found in Appendix 4 on page 11.

Top three home based industries in the Professional, Scientific & Technical Services sector in 2007:

- Computer Systems Design & Related Services (89)
- Accounting, Tax Preparation, Bookkeeping & Payroll Services (66)
- Management Consulting Services (54)

## New Business Survey

In 2007, new businesses were surveyed electronically to determine whether they used the services offered by the Business License Program, what improvements could be made to the services we offer, and whether there were other service opportunities that could be implemented. We received many supportive comments on our current services and several suggestions to improve the program. We would like to thank everyone who participated in the survey.

## Saskatoon Business Directory

The Business License Program is developing an online business directory and all licensed businesses will be invited to participate. The directory will be accessible from the City of Saskatoon's website and will provide basic information about your business as well as a

mapping component to direct users to your location.

Before the City can publish your information, we require your consent. Starting in January 2008, all business license renewal forms will include a consent form for the business directory. If you would like to participate in this directory, please complete the form and return it to our office with your business license renewal.

We anticipate the business directory will be operational by Fall 2008. If you have questions about the online business directory, call 975-7710 or email [business.license@saskatoon.ca](mailto:business.license@saskatoon.ca).

## Information Requests

The Business License Program frequently provides statistical information to other agencies and individuals regarding the number of businesses

licensed in Saskatoon. We can provide this information by type, neighbourhood, and NAICS classification, as well as provide customized information on employment and square feet/metres of licensed businesses. Only the business information displayed on your City of Saskatoon Business License (your business name and address) is released to the public. For home based business enquiries, addresses are never released to the public.

For more information call 975-7710 or email [business.license@saskatoon.ca](mailto:business.license@saskatoon.ca).

The City Planning Branch provides custom research, information and mapping services on demographic, social, and economic development in Saskatoon. For more information, contact the City Planning Branch at 975-3340 or visit their website at [www.saskatoon.ca](http://www.saskatoon.ca) and click "c" for City Planning.

# Appendix 1

## Number of Commercial/Industrial Businesses by NAICS Industry Sub-Sector, 2007

8

Industry Sub-Sector	#
<b>Agriculture, Forestry &amp; Fishing</b>	
Crop Production	4
Animal Production	1
Support Activities for Agriculture & Forestry	2
<b>Mining, Oil &amp; Gas Extraction</b>	
Mining & Quarrying (Except Oil & Gas)	7
Support Activities for Mining/Oil & Gas Extraction	11
<b>Construction</b>	
Construction of Buildings	91
Heavy & Civil Engineering Construction	27
Specialty Trade Contractors	180
<b>Manufacturing</b>	
Food Manufacturing	41
Beverage & Tobacco Product Manufacturing	10
Textile Mills	1
Textile Product Mills	10
Clothing Manufacturing	12
Leather & Allied Product Manufacturing	2
Wood Product Manufacturing	10
Paper Manufacturing	1
Printing & Related Support Activities	35
Petroleum & Coal Product Manufacturing	3
Chemical Manufacturing	14
Plastics & Rubber Products Manufacturing	18
Non-Metallic Mineral Product Manufacturing	15
Primary Metal Manufacturing	3
Fabricated Metal Product Manufacturing	70
Machinery Manufacturing	34
Computer & Electronic Product Manufacturing	12
Electrical Equipment, Appliance & Component Manufacturing	3
Transportation Equipment Manufacturing	16
Furniture & Related Product Manufacturing	33
Miscellaneous Manufacturing	43
<b>Trade (Wholesale &amp; Retail)</b>	
Farm Product Wholesaler-Distributors	11
Petroleum Product Wholesaler-Distributors	8
Food, Beverage & Tobacco Wholesaler-Distributors	36
Personal & Household Goods Wholesaler-Distributors	47
Motor Vehicle & Parts Wholesaler-Distributors	45
Building Material & Supplies Wholesaler-Distributors	101
Machinery, Equipment & Supplies Wholesaler-Distributors	133
Miscellaneous Wholesaler-Distributors	43
Wholesale Electronic Agents & Brokers	25
Motor Vehicle & Parts Dealers	166
Furniture & Home Furnishings Stores	94
Electronics & Appliance Stores	89
Building Material & Garden Equipment Suppliers & Dealers	58
Food & Beverage Stores	105

Industry Sub-Sector	#
Health & Personal Care Stores	116
Gasoline Stations	68
Clothing & Clothing Accessories Stores	281
Sporting Goods, Hobby, Book & Music Stores	108
General Merchandise Stores	33
Miscellaneous Store Retailers	156
Non-Store Retailers	6
<b>Transportation &amp; Warehousing</b>	
Air Transportation	11
Rail Transportation	1
Truck Transportation	77
Transit & Ground Passenger Transportation	6
Support Activities for Transportation	28
Couriers & Messengers	25
Warehousing & Storage	24
<b>Finance, Insurance, Real Estate &amp; Leasing</b>	
Credit Intermediation & Related Activities	113
Securities, Commodity Contracts, Other Financial Investment & Related Activities	78
Insurance Carriers & Related Activities	81
Funds & Other Financial Vehicles	3
Real Estate	81
Rental & Leasing Services	77
<b>Professional, Scientific &amp; Technical Services</b>	
Professional, Scientific & Technical Services	457
<b>Business, Building &amp; Other Support Services</b>	
Management of Companies & Enterprises	29
Administrative & Support Services	124
Waste Management & Remediation Services	7
<b>Educational Services</b>	
Educational Services	75
<b>Health Care &amp; Social Assistance</b>	
Ambulatory Health Care Services	304
Nursing & Residential Care Facilities	4
Social Assistance	18
<b>Information, Culture &amp; Recreation</b>	
Publishing Industries (except Internet)	14
Motion Picture & Sound Recording Industries	24
Broadcasting (except Internet)	4
Telecommunications	10
Data Processing, Hosting & Related Services	4
Other Information Services	2
Performing Arts, Spectator Sports & Related Industries	19
Heritage Institutions	1
Amusement, Gambling & Recreation Industries	60
<b>Accommodation &amp; Food Services</b>	
Accommodation Services	41
Food Services & Drinking Places	489
<b>Other Services</b>	
Repair & Maintenance	256
Personal & Laundry Services	398
Religious, Grant-Making, Civic, Professional & Similar Organizations	2



## Appendix 2

### Number of Commercial/Industrial Businesses by Neighbourhood, 2004–2007

Suburban Development Area	Neighbourhood/Area	2004	2005	2006	2007
<b>Blairmore</b>	Blairmore Development Area	0	0	0	3
<b>Central Business District</b>	Central Business District	949	942	946	934
<b>Confederation</b>	SaskPower Management Area	0	0	0	1
	Agpro Industrial	2	2	2	2
	Fairhaven	2	2	2	2
	CN Yards Management Area	2	2	3	3
	Montgomery Place	6	3	3	3
	Gordie Howe Management Area	5	6	4	4
	Westview	5	5	6	4
	Confederation Park	7	6	5	5
	Massey Place	6	5	5	5
	Dundonald	7	6	8	8
	Holiday Park	14	11	12	12
	Hudson Bay Park	18	19	15	17
	Meadowgreen	14	17	12	18
	Mount Royal	32	31	29	31
	South West Industrial	47	42	43	44
	West Industrial	80	71	69	70
	Confederation Suburban Centre	116	114	116	124
<b>Core Neighbourhoods</b>	King George	14	11	11	12
	Westmount	21	24	23	21
	Varsity View	46	49	54	53
	Pleasant Hill	68	62	65	60
	Caswell Hill	103	104	104	102
	Riversdale	140	148	146	145
	Nutana	168	159	157	160
	City Park	215	212	208	216
<b>Lakewood</b>	Lakewood Suburban Centre	0	0	0	4
	S.E. Development Area	3	3	3	4
	College Park East	9	11	10	11
	Lakeview	45	47	50	51
	Wildwood	109	107	104	107
	College Park	108	101	107	108
<b>Lawson</b>	Silverwood Heights	2	2	2	1
	Richmond Heights	8	7	8	7
	North Park	7	6	8	9
	River Heights	17	18	17	18
	Central Industrial	20	20	19	19
	Mayfair	60	54	49	51
	Lawson Heights Suburban Centre	160	156	156	149
	Kelsey – Woodlawn	188	190	196	196
<b>Northwest Industrial</b>	Marquis Industrial	20	23	25	26
	Airport Management Area	30	33	38	38
	Agriplace	48	50	54	59
	Airport Business Area	349	370	377	375

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Suburban Development Area	Neighbourhood/Area	2004	2005	2006	2007
Nutana	Hudson Bay Industrial	381	393	411	422
	North Industrial	688	699	696	694
	The Willows	0	0	0	2
	Nutana Park	6	7	4	3
	Queen Elizabeth	2	2	3	3
	Stonebridge	0	0	0	4
	Adelaide/Churchill	11	11	10	10
	Eastview	15	14	14	15
	Avalon	26	25	22	23
	Buena Vista	17	21	23	24
	Greystone Heights	24	25	27	27
	Exhibition	26	29	28	31
	Haultain	39	42	41	43
	Holliston	69	73	73	72
	CN Industrial	63	67	70	73
	Grosvenor Park	81	80	76	73
Brevoort Park	82	82	84	82	
Nutana Suburban Centre	104	102	102	106	
U of S Management Area	U of S Lands South Management Area	2	3	3	3
	U of S Management Area	92	98	110	117
University Heights	Erindale	1	1	1	1
	Silverspring	1	1	1	1
	University Heights Development Area	2	1	1	1
	Forest Grove	11	8	11	12
	Sutherland	38	41	41	40
	University Heights Suburban Centre	28	37	41	48
	Sutherland Industrial	161	163	161	163
<b>Total</b>		<b>5,240</b>	<b>5,276</b>	<b>5,325</b>	<b>5,385</b>

## Appendix 3

### Number of Home Based Businesses by NAICS Industry Sub-Sector, 2007

Industry Sub-Sector	#	Industry Sub-Sector	#
<b>Agriculture, Forestry &amp; Fishing</b>		Chemical Manufacturing	1
Animal Production	2	Non-Metallic Mineral Product Manufacturing	4
Forestry & Logging	1	Fabricated Metal Product Manufacturing	6
Support Activities for Agriculture & Forestry	4	Computer & Electronic Product Manufacturing	1
<b>Construction</b>		Furniture & Related Product Manufacturing	1
Construction of Buildings	294	Miscellaneous Manufacturing	32
Heavy & Civil Engineering Construction	17	<b>Trade (Wholesale &amp; Retail)</b>	
Specialty Trade Contractors	417	Farm Product Wholesaler-Distributors	1
<b>Manufacturing</b>		Food, Beverage & Tobacco Wholesaler-Distributors	11
Food Manufacturing	3	Personal & Household Goods Wholesaler-Distributors	21
Textile Product Mills	9	Motor Vehicle & Parts Wholesaler-Distributors	4
Clothing Manufacturing	14	Building Material & Supplies Wholesaler-Distributors	8
Leather & Allied Product Manufacturing	1		
Wood Product Manufacturing	1		
Printing & Related Support Activities	3		

Industry Sub-Sector	#
Machinery, Equipment & Supplies Wholesaler-Distributors	13
Miscellaneous Wholesaler-Distributors	13
Wholesale Electronic Markets & Agents & Brokers	27
Non-Store Retailers	71
<b>Transportation &amp; Warehousing</b>	
Truck Transportation	37
Transit & Ground Passenger Transportation	9
Scenic & Sightseeing Transportation	1
Support Activities For Transportation	8
Couriers & Messengers	15
Warehousing & Storage	1
<b>Finance, Insurance, Real Estate &amp; Leasing</b>	
Credit Intermediation & Related Activities	2
Securities, Commodity Contracts, Other Financial Investment & Related Activities	10
Insurance Carriers & Related Activities	9
Real Estate	20
Rental & Leasing Services	9
<b>Professional, Scientific &amp; Technical Services</b>	
Professional, Scientific & Technical Services	503
<b>Business, Building &amp; Other Support Services</b>	
Management of Companies & Enterprises	6

Industry Sub-Sector	#
Administrative & Support Services	338
Waste Management & Remediation Services	1
<b>Educational Services</b>	
Educational Services	89
<b>Health Care &amp; Social Services</b>	
Ambulatory Health Care Services	46
Social Assistance	24
<b>Information, Culture &amp; Recreation</b>	
Publishing Industries (except Internet)	13
Motion Picture & Sound Recording Industries	21
Broadcasting (except Internet)	1
Telecommunications	1
Data Processing, Hosting & Related Services	1
Other Information Services	15
Performing Arts, Spectator Sports & Related Industries	71
Amusement, Gambling & Recreation Industries	3
<b>Accommodation &amp; Food Services</b>	
Food Services & Drinking Places	10
<b>Other Services</b>	
Repair & Maintenance	107
Personal & Laundry Services	203

## Appendix 4

### Number of Home Based Businesses by Neighbourhood, 2004–2007

Suburban Development Area	Neighbourhood / Area	2004	2005	2006	2007
<b>Central Business District</b>	Central Business District	5	5	10	14
<b>Confederation</b>	Confederation Park Suburban Centre	1	1	1	0
	Hampton Village	0	0	0	7
	Hudson Bay Park	21	21	18	19
	Holiday Park	18	18	18	23
	Massey Place	27	26	24	27
	Fairhaven	35	31	33	36
	Meadowgreen	31	28	29	39
	Montgomery Place	32	36	45	44
	Parkridge	33	38	41	47
	Pacific Heights	40	42	47	52
	Westview	50	48	42	55
	Mount Royal	42	48	46	57
	Dundonald	68	59	61	68
	Confederation Park	53	63	62	79
<b>Core Neighbourhoods</b>	Riversdale	5	6	5	12
	King George	22	18	16	17
	Westmount	20	21	18	17
	Pleasant Hill	15	10	17	23
	Varsity View	33	32	37	43
	Caswell Hill	35	38	47	54

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Suburban Development Area	Neighbourhood / Area	2004	2005	2006	2007
Lakewood	City Park	48	43	46	55
	Nutana	58	68	71	79
	Lakewood Suburban Centre	0	0	0	7
	Lakeridge	41	55	61	54
	College Park East	57	56	55	59
	Wildwood	55	56	62	67
	College Park	59	56	55	69
	Briarwood	42	48	65	74
Lawson	Lakeview	65	68	72	83
	Central Industrial	0	0	0	1
	Lawson Heights Suburban Centre	6	5	4	5
	Kelsey - Woodlawn	6	6	8	7
	Richmond Heights	6	5	6	9
	North Park	25	24	27	33
	Mayfair	20	17	27	33
	Lawson Heights	48	41	41	42
Northwest Industrial	River Heights	59	58	72	71
	Silverwood Heights	131	137	151	162
Nutana	Airport Business Area	0	0	0	1
	The Willows	0	0	0	1
	Nutana Suburban Centre	1	0	0	3
	Stonebridge	0	0	0	12
	Grosvenor Park	21	19	19	16
	Queen Elizabeth	16	21	22	27
	Greystone Heights	14	19	26	29
	Nutana Park	28	30	30	37
	Brevoort Park	37	31	33	42
	Exhibition	28	31	36	45
	Haultain	42	35	43	45
	Avalon	39	34	40	46
	Holliston	35	34	39	46
	Adelaide / Churchill	46	54	57	55
	Buena Vista	30	40	46	56
	Eastview	49	46	49	58
	University Heights	University Heights Suburban Centre	6	10	8
Willowgrove		0	0	0	24
Arbor Creek		52	48	51	58
Sutherland		44	47	61	62
Forest Grove		64	54	57	63
Erindale		38	41	52	70
Silverspring		89	89	96	103
<b>Total</b>		<b>1,991</b>	<b>2,015</b>	<b>2,205</b>	<b>2,554</b>

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